

# **Investor Presentation**

## **Forward Looking Statements**

Certain statements in this presentation may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are statements that include projections, predictions, expectations, or beliefs about future events or results or otherwise are not statements of historical fact, are based on certain assumptions as of the time they are made, and are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified. Such statements are often characterized by the use of qualified words (and their derivatives) such as "expect," "believe," "estimate," "plan," "project," "anticipate," "intend," "will," "may," "view," "opportunity," "potential," or words of similar meaning or other statements concerning opinions or judgment of Union Bankshares Corporation ("Union" or "UBSH") or its management about future events. Such statements include statements as to the anticipated benefits of the merger, including future financial and operating results, cost savings and enhanced revenues as well as other statements regarding the merger. Although Union believes that its expectations with respect to forwardlooking statements are based upon reasonable assumptions within the bounds of its existing knowledge of its business and operations, there can be no assurance that actual results, performance, or achievements of Union will not differ materially from any projected future results, performance, or achievements expressed or implied by such forward-looking statements. Actual future results and trends may differ materially from historical results or those anticipated depending on a variety of factors, including but not limited to: (1) the businesses of Union and Xenith Bankshares, Inc. may not be integrated successfully or such integration may be more difficult, timeconsuming or costly than expected; (2) expected revenue synergies and cost savings from the merger may not be fully realized or realized within the expected time frame; (3) revenues following the merger may be lower than expected; (4) customer and employee relationships and business operations may be disrupted by the merger; (5) the ability to complete the merger on the expected timeframe may be more difficult, time-consuming or costly than expected; (6) changes in interest rates, general economic conditions, tax rates, legislative/regulatory changes, monetary and fiscal policies of the U.S. government, including policies of the U.S. Treasury and the Board of Governors of the Federal Reserve System; the quality and composition of the loan and securities portfolios; demand for loan products; deposit flows; competition; demand for financial services in the companies' respective market areas; their implementation of new technologies; their ability to develop and maintain secure and reliable electronic systems; and accounting principles, policies, and guidelines, and (7) other risk factors detailed from time to time in filings made by Union with the Securities and Exchange Commission (the "SEC"). Forward-looking statements speak only as of the date they are made and Union undertakes no obligation to update or clarify these forward-looking statements, whether as a result of new information, future events or otherwise.



# **Company Snapshot**

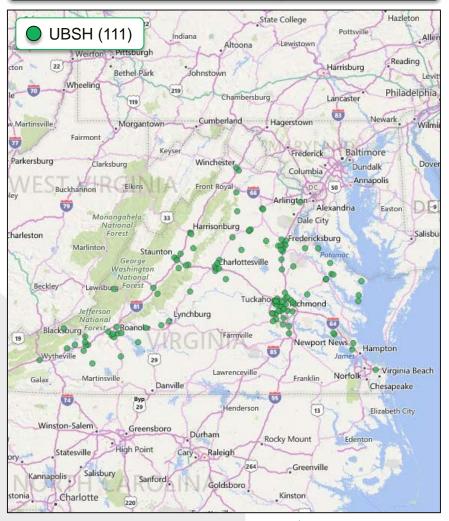
#### **Overview**

- Shares listed under "UBSH" on NASDAQ
- Headquartered in Richmond, VA
- 100+ years of banking history
- 111 branches across more than 50 counties and 10 MSAs throughout Virginia
  - Only Virginia-based bank with a statewide footprint
  - Largest community banking organization headquartered in Virginia

#### Financial Highlights as of 9/30/2017

(\$ Millions)	
Total Assets	\$9,029.4
Total Loans Held For Investment	6,898.7
Total Deposits	6,881.8
Shareholders' Equity	1,041.4
Market Capitalization	1,543.6
Capital Ratios	
Tier 1 Common Capital (CET1)	9.40%
Tier 1 Leverage	9.52%
Tier 1 Capital	10.56%
Total Capital	12.94%
Tangible Common Equity / Tangible Assets	8.34%

#### **Branch Map**





# **Diversity Supports Growth in Virginia**

#### Richmond

 State Capital, Fortune 500 headquarters (6), VCU & VCU Medical Center

#### Fredericksburg

 Defense and security contractors, Health care, Real Estate development

#### Charlottesville

 University of Virginia & Medical College, High-tech, Real Estate development

### Northern Virginia

 Nation's Capital, High-Tech Defense/Military, Associations

# Virginia Beach - Norfolk

Military, Shipbuilding, Fortune 500 headquarters (3)

Roanoke - Blacksburg

 Virginia Tech, Health care, Fortune 500 headquarters (1)



# **Union Bank & Trust Key Statistics**

**Branches** 

• 111 (-10 in 2016; -3 YTD 2017)

Full Time Equivalent

• 1,322

**Commercial Bankers** 

• 57

Loans

• \$6.90 billion

**Deposits** 

• \$6.88 billion

Consumer Households

• 180+ thousand

Union is the only Virginia-based bank with a statewide footprint



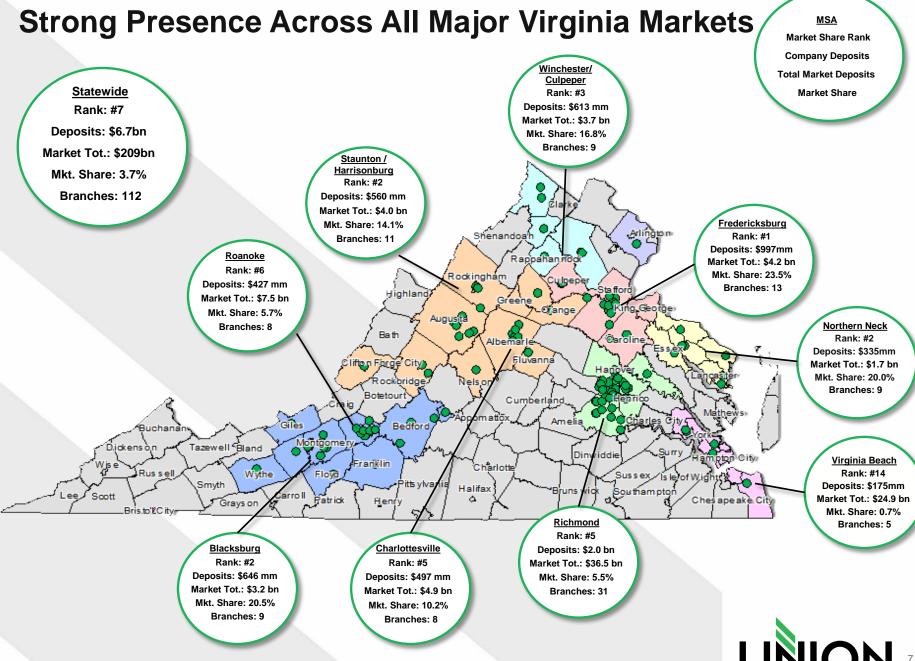
### **Largest Community Bank Headquartered in Virginia**

#### Deposit Market Share - Virginia

		Total		Total Deposit	
		Active	<b>Total Deposits 2017</b>	Market Share 2017	YoY Deposit
Rank Company	Parent City, State	Branches	(\$000)	(%)	Growth 2017 (%)
1 Wells Fargo & Co.	San Francisco, CA	283	38,959,059	19.56	1.67
2 Bank of America Corp.	Charlotte, NC	132	28,545,160	14.33	11.55
3 BB&T Corp.	Winston-Salem, NC	344	23,236,086	11.67	4.04
4 SunTrust Banks Inc.	Atlanta, GA	193	19,526,606	9.81	5.25
5 Capital One Financial Corp.	McLean, VA	57	16,732,557	8.40	22.83
** Union Bankshares Corp.	Richmond, VA	143	8,901,714	4.47	
6 United Bankshares Inc.	Charleston, WV	74	7,062,429	3.55	10.15
7 Union Bankshares Corp.	Richmond, VA	112	6,770,565	3.40	14.67
8 TowneBank	Portsmouth, VA	32	6,092,824	3.06	9.02
9 PNC Financial Services Group Inc.	Pittsburgh, PA	96	3,833,114	1.92	14.10
10 Carter Bank & Trust	Martinsville, VA	88	3,431,839	1.72	(13.07)
11 Burke & Herbert Bank & Trust Co.	Alexandria, VA	25	2,342,964	1.18	3.58
12 Access National Corp.	Reston. VA	18	2,201,088	1.11	6.61
13 Xenith Bankshares Inc.	Richmond, VA	31	2,131,149	1.07	8.46
14 First Citizens BancShares Inc.	Raleigh, NC	46	1,770,065	0.89	5.80
15 Southern National Bancorp of Virginia Inc.	McLean, VA	41	1,720,703	0.86	12.21
16 Toronto-Dominion Bank	Toronto	22	1,624,479	0.82	13.71
17 Citigroup Inc.	New York, NY	6	1,440,000	0.72	(15.39)
18 First Bancorp Inc.	Lebanon, VA	20	1,242,759	0.62	6.79
19 WashingtonFirst Bankshares Inc.	Reston, VA	12	1,193,126	0.60	13.26
20 C&F Financial Corp.	Toano, VA	25	1,128,799	0.57	4.66
Other Market Participants (98)		722	28, 152, 470	14.14	9.98
Market Total		2,379	199,137,841	100.00	7.56



<sup>\*\*</sup> pro forma for Xenith Acquisition



# **Third Quarter Financial Highlights**

# Net Operating Income

- \$21.3 million, or \$0.49 per share
- +\$1.0 million, or \$0.03 per share from Q2

#### Loan Growth

 +127.2 million or 7.5% (annualized) from Q2

### **Deposit Growth**

 \$117.4 million, or 6.9% (annualized) from Q2

### Operating ROA

• 0.94%; +1 bps from Q2

### Operating ROTCE

• 11.70%; +22 bps from Q2

# Operating Efficiency Ratio (FTE)

62.12%; 163 bps lower than Q2



# **Year-to-Date Financial Highlights**

# Net Operating Income

- \$60.8 million, or \$1.39 per share
- +\$4.1 million, or \$0.10 per share from 2016

#### Loan Growth

• +749.8 million or 12% from 2016

### Deposit Growth

• \$623.3 million, or 10% from 2016

### Operating ROA

• 0.93%; -2 bps from 2016

### Operating ROTCE

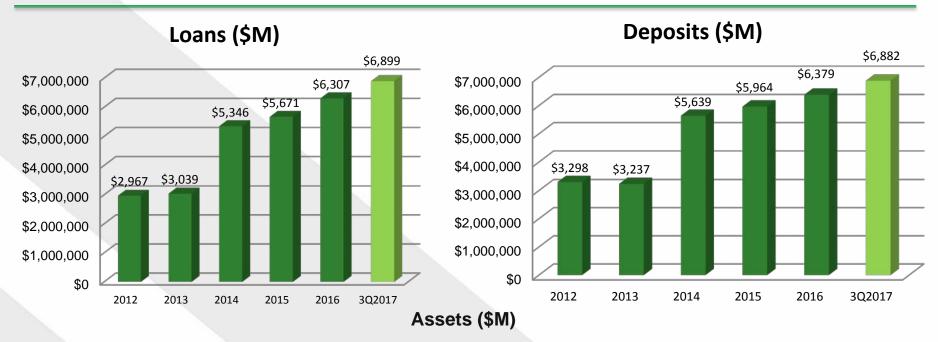
• 11.47%; +22 bps from 2016

# Operating Efficiency Ratio (FTE)

• 63.69%; 113 bps lower than 2016



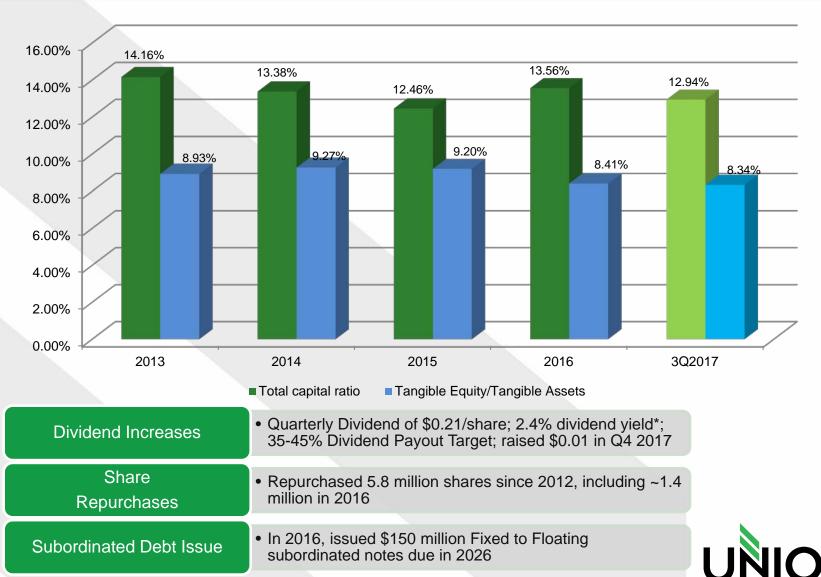
### **Balance Sheet Trends**







# **Capital Management**



# **Profitability Ratios and Income Trends**

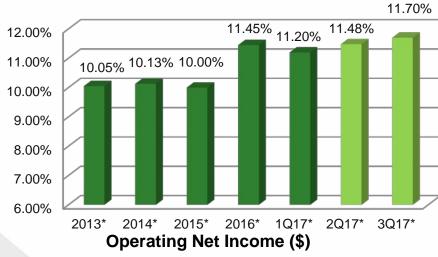
# Operating Return on Average Assets (ROA)

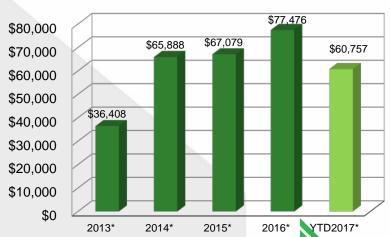


#### **Net Interest Margin**



# Operating Return on Tangible Common Equity (ROTCE)





<sup>\*</sup> excludes after-tax acquisition expenses and acquisition accounting impact

# **Top-Tier Financial Performance Focus**

- Union is committed to achieving top tier financial performance and providing our shareholders with above average returns on their investment
- Key financial performance metrics benchmarked against top quartile peers
- Top Tier Financial Performance targets:

Financial Performance Metric	Union Targets
Return on Assets	1.1% - 1.3%
Return on Tangible Common Equity	13% - 15%
Efficiency Ratio	< 60%



### 2017 Outlook

### **Economy**

• Expect stable economy in Virginia footprint

#### Loan Growth

• Low double digit

### Net Interest Margin

 Flattish with downward bias of 1 to 2 bps assuming current flat rate curve environment persists

# Key Financial Metrics

 Expect improvement in return on assets, return on tangible common equity and efficiency ratio vs. 2016



### **2017 Priorities**

#### Diversification

- Loan portfolio
- Revenue streams

### Core Funding

- Pace loan growth with deposit growth
- Target 95% loan to deposit ratio over time

### Efficiency

- Drive efficiency ratio <60%</li>
- More revenue + lower cost structure

# \$10 billion asset crossing

Finalize preparations in 2017

"We would love to continue to increase density in Virginia, particularly in some of the larger markets where we have a presence, but are not as dense as we would like to be. A good example would be the Greater Hampton Roads, second most populous area of Virginia."



## **Value Proposition**

## Scale

 Statewide branch footprint is a competitive advantage and brings a unique franchise value

# Strength

Balance sheet and Capital levels

## Growth

Organic and acquisition opportunities

# Opportunity

Committed to top-tier financial performance

# Shareholder

 Solid dividend yield and payout ratio with earnings upside









Merger Details

## **Transaction Highlights**

# Strategically Compelling

- ✓ Solidifies position as Virginia's preeminent community bank with ~\$12 billion in pro forma assets
- ✓ Provides breadth and depth across Virginia, including significant expansion in the attractive Hampton Roads market
- ✓ Leverages Xenith's C&I expertise throughout the combined footprint

# Builds Upon Strengths

- ✓ Attractive commercial lending expertise
- ✓ Strong core deposit base
- ✓ Compatible cultures with similar strategies and community focus

# Financially Attractive

- ✓ Efficiently crosses \$10 billion in assets with positive operating leverage
- ✓ Immediately accretive to EPS in 2018
- ✓ Immediately accretive to tangible book value with no earnback period
- √ Transaction metrics remain attractive under a lower federal corporate tax rate

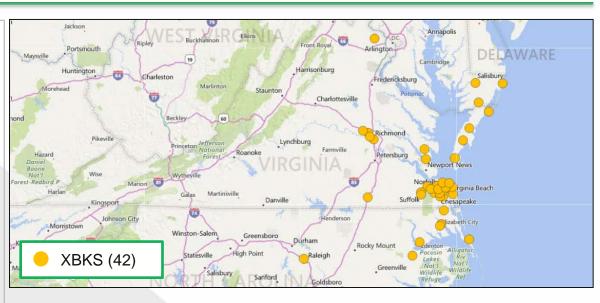
#### **Low Risk**

- ✓ Comprehensive due diligence and integration planning process
- ✓ Strong understanding of markets and credit culture
- ✓ Readiness to cross \$10 billion in assets



# Overview of Xenith Bankshares, Inc.

FINANCIAL HIGH	LIGHTS	
Headquarters	Richmond, VA	
Year Established	1987	
Branches	42	
CEO (Age)	T. Gaylon Layfield III (65)	
Total Assets	\$3,199	
Total Loans	2,357	
Deposits	2,620	
Loans / Deposits	90.0	%
ROAA	0.70	%
Net Interest Margin	3.45	
Efficiency Ratio	67.8	
NPAs / Assets	1.82	%
Reserves / NPLs	34.4	
Reserves / Loans	0.78	
Tang. Com. Equity / Tang. Assets	13.89	%
Leverage Ratio	11.17	
CET1 Ratio	12.76	
Tier 1 Capital Ratio	12.86	
Total Capital Ratio	13.85	
C&D / Total Bank Capital	77	%
CRE / Total Bank Capital	250	



#### **Key Franchise Facts**

- Headquartered in Richmond, Virginia with 42 branches across Virginia, Maryland,
   North Carolina and the greater Washington, D.C. area
- 5<sup>th</sup> largest bank by assets headquartered in Virginia
- In July 2016 legacy Hampton Roads Bankshares closed the acquisition of \$1.1 billion legacy Xenith Bankshares. The combined entity assumed the Xenith name with many legacy Xenith executive management maintaining their leadership roles



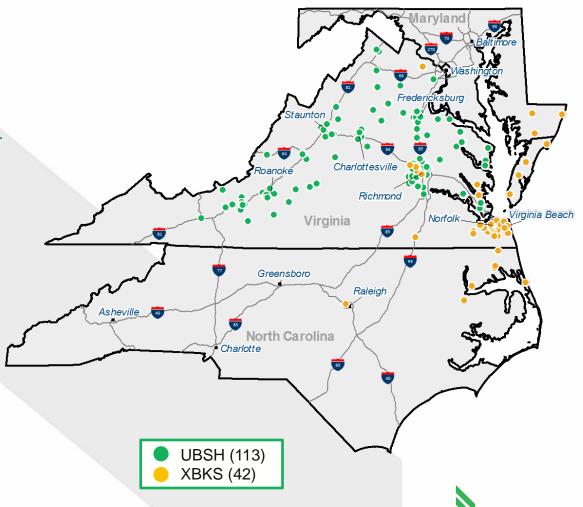
# **Our Combined Company**

#### Pro Forma Highlights(1)

Assets	\$11.9B
Loans	\$8.9B
Deposits	\$9.2B
Branches	155

- √ #1 pro forma Regional Bank deposit market share ranking in Virginia (2)
- ✓ Accelerates growth in attractive Hampton Roads market
- ✓ Expands Union's retail footprint into North Carolina and Maryland
- ✓ Leverages Xenith's C&I expertise throughout Union's markets
- ✓ Increased scale serving a larger, diversified client base
- ✓ Added convenience and wider product and service offerings for customers

#### **Pro Forma Branch Footprint**



Note: Financial data as of 3/31/2017

Dollars in billions

(2) Regional bank defined as having less than \$50 billion in assets

<sup>(1)</sup> Excludes purchase accounting adjustments

# **Enhanced Presence in Key Markets**

#### Virginia

Rank	Institution	Deposits (\$mm)	Market Share	Branches
1	Wells Fargo & Co.	\$38,613	20.32 %	284
2	Bank of America Corp.	26,154	13.76	130
3	BB&T Corp.	22,631	11.91	344
4	SunTrust Banks Inc.	19,015	10.01	193
5	Capital One Financial Corp.	14,812	7.79	59
	Pro Forma	8,105	4.26	143
6	United Bankshares Inc.	7,090	3.73	73
7	Union Bankshares Corp.	6,102	3.21	113
8	TowneBank	5,704	3.00	32
9	Carter Bank & Trust	3,948	2.08	88
10	PNC Financial Services Group Inc.	3,479	1.83	96
13	Xenith Bankshares Inc.	2,003	1.05	30

#### Virginia Beach-Norfolk-Newport News, VA-NC MSA

		Deposits	Market	
Rank	Institution	(\$mm)	Share	Branches
1	TowneBank	\$5,133	21.51 %	26
2	Wells Fargo & Co.	4,713	19.75	52
3	SunTrust Banks Inc.	3,887	16.29	36
4	BB&T Corp.	3,120	13.07	47
5	Bank of America Corp.	2,855	11.96	32
	Pro Forma	1,080	4.52	26
6	Xenith Bankshares Inc.	922	3.86	21
7	Old Point Financial Corp.	729	3.06	20
8	Southern BancShares (N.C.) Inc.	459	1.92	11
9	PNC Financial Services Group Inc.	389	1.63	11
10	Chesapeake Financial Shares Inc.	331	1.39	8
14	Union Bankshares Corp.	157	0.66	5

#### Richmond, VA MSA

Rank	Institution	Deposits (\$mm)	Market Share	Branches
1	Bank of America Corp.	\$12,320	35.60 %	23
2	Wells Fargo & Co.	6,754	19.52	62
3	SunTrust Banks Inc.	4,434	12.81	39
4	BB&T Corp.	3,200	9.25	40
	Pro Forma	2,502	7.23	36
5	Union Bankshares Corp.	1,827	5.28	32
6	C&F Financial Corp.	776	2.24	17
7	TowneBank	735	2.12	9
8	Xenith Bankshares Inc.	675	1.95	4
9	South State Corp.	542	1.57	8
10	Community Bankers Trust Corp.	519	1.50	10

Source: SNL Financial

# **Builds Presence in Key Markets**

	Mai	ket			Demographics	5			Depos	its <sup>(1)</sup>	
			_				-	UBSH	XBKS	Pro Fe	orma
Market	UBSH	XBKS	2017 Population	'17-'22 Population Growth (%)	2022 Proj. Household Income (\$)	Gross Domestic Product <sup>(2)</sup> (\$bn)	Number of Businesses	Deposits (\$mm)	Deposits (\$mm)	Deposits (\$mm)	Market Share (%)
Washington, D.C.	$\checkmark$	$\checkmark$	6,203,724	5.5%	\$95,629	\$491.0	219,675	\$1,166.5	\$174.8	\$1,341.3	0.7%
Virginia Beach, VA	$\checkmark$	$\checkmark$	1,743,468	3.5	63,930	95.7	58,790	157.4	922.2	1,079.6	4.5
Richmond, VA	$\checkmark$	$\checkmark$	1,285,883	4.6	67,686	74.1	46,613	1,827.3	674.5	2,501.8	7.2
Raleigh, NC		$\checkmark$	1,305,052	8.2%	\$70,453	\$75.8	45,485		\$67.9	\$67.9	0.3%
Salisbury, MD		$\checkmark$	402,439	5.2	63,679	16.1	17,569		127.1	127.1	1.8
Salisbury, MD  Elizabeth City, NC		$\checkmark$	63,536	1.3	51,437	NA	2,523		248.3	248.3	30.6
Kill Devil Hills, NC		$\checkmark$	40,288	4.4	61,158	NA	3,648		54.1	54.1	4.8
Roanoke, VA	$\checkmark$		316,013	2.7%	\$55,867	\$14.5	13,288	\$378.4	-	\$378.4	5.2%
Lynchburg, VA	$\checkmark$		262,137	3.4	53,020	9.3	9,151	180.3		180.3	3.8
Charlottesville, VA	$\checkmark$		233,423	4.7	67,126	12.2	10,643	446.7		446.7	9.9
Blacksburg, VA	$\checkmark$		183,199	2.9	48,740	6.7	6,059	614.5		614.5	20.6
Winchester, VA	$\checkmark$		135,021	3.8	58,405	5.9	5,416	91.8		91.8	3.7
Harrisonburg, VA	$\checkmark$		133,374	4.6	54,686	7.4	4,615	128.2		128.2	6.0
Staunton, VA			121,226	2.7	54,245	5.0	4,417	368.4		368.4	25.1



Deposits and deposit market share data is as of 6/30/2016

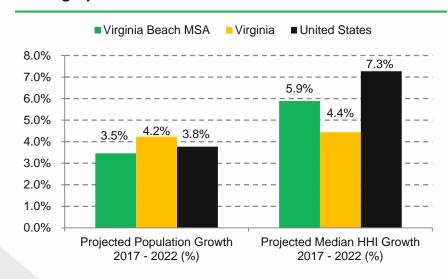
<sup>(2)</sup> GDP is for the year ended 12/31/2015

# **Hampton Roads Market Highlights**

#### **Hampton Roads Market Overview**

- The Hampton Roads market is roughly defined as the Virginia Beach Metropolitan Statistical Area (MSA)
- It is recognized as the 33rd largest MSA in the United States, eighth largest metro area in the Southeast United States and the second largest between Atlanta and Washington, DC
- It is the second largest in Virginia, with a total population of 1.7 million people
- It is a vibrant, Mid-Atlantic region with a skilled workforce, worldclass port facilities and a diverse economy
- The region boasts presence of 155+ international companies, a 50 foot shipping channel and 128 million consumers within one day's drive
- 120,000 active duty, reserve and civilian military / defense personnel and 838,400 person civilian labor force, 91% with a high school diploma or higher
- Home to three Fortune 500 Corporations
- Hampton Roads is the mid-Atlantic leader in U.S. waterborne foreign commerce and is ranked second nationally behind the Port of South Louisiana based on export tonnage
- Total C&I businesses (1): 9,126

#### **Demographics**



#### **Companies Headquartered in the Area**















### **Achieves 2017 Priorities for Union**

#### **Diversification**

- · Loan portfolio
- · Revenue streams



- Lowers CRE concentration and increases C&I portfolio
- Adds dedicated C&I team in Northern Virginia and significant C&I opportunity in Hampton Roads and Raleigh

#### **Core Funding**

- · Pace loan growth with deposit growth
- Target 95% loan to deposit ratio over time



- Lowers loan to deposit ratio to 97%
- Adds meaningful retail presence in Hampton Roads
- Expands commercial deposit base and opportunity

#### **Efficiency**

- Drive efficiency ratio to <60%
- More revenue + lower cost structure



 Efficiency ratio expected to be below 60% after cost savings are realized

# \$10 billion Asset Crossing

• Finalize preparations in 2017



- Efficiently crosses from a financial perspective
- Infrastructure build out substantially complete



# **Transaction Structure and Key Terms**

		UNION	<b>XENITH</b> BANKSHARES	Combined <sup>(1)</sup>
	Total assets	\$8,670	\$3,199	\$11,869
	Loans held for investment	6,554	2,357	8,911
	Total deposits	6,617	2,620	9,237
	Market capitalization (2)	1,378	621	1,999
	Branches	113	42	155
Pro Forma Owners		rants to be converted into		_
Executive Manager	<ul> <li>John C. Asbury – President &amp;</li> <li>T. Gaylon Layfield – Executive</li> <li>Robert M. Gorman – Executive</li> </ul>	e Vice Chairman (for a tra		
Board of Directors	Two Xenith representatives to	join the combined comp	any board of director	S
Anticipated Close	First quarter of 2018, subject	to customary regulatory a	and shareholder appr	ovals

Note: Financial data as of 3/31/2017, unless otherwise noted



Combined represents the sum of UBSH and XBKS data and excludes any purchase accounting marks or merger adjustments

Based upon closing prices as of 5/19/2017

# **Key Assumptions**

Credit Mark	<ul> <li>Gross loan credit mark of approximately 1.5%, or \$37 million</li> </ul>
Deferred Tax Asset	<ul> <li>No write-down of deferred tax asset required under current federal corporate tax rate of 35%</li> <li>Under a 25% federal corporate tax rate the deferred tax asset would be written down by ~\$42 million</li> </ul>
Revenue Enhancements	<ul> <li>Identified revenue opportunities, but none assumed in financial model</li> </ul>
Cost Savings	<ul> <li>Expected to be approximately \$28 million pre-tax (fully phased-in)</li> <li>~40% of XBKS' 2018 estimated noninterest expense</li> <li>80% realized in 2018, 100% annually thereafter</li> </ul>
\$10 Billion Crossing Impact	<ul> <li>Pre-tax impact ~\$11 million annualized, beginning third quarter 2019</li> </ul>
Merger & Integration Costs	<ul> <li>Expected to be approximately \$33 million after-tax</li> </ul>
Other Adjustments	<ul> <li>Core deposit intangible of 1.50% (\$26 million) assumed on non-time deposits, amortized sum-of-years'-digits over 10 years</li> <li>Borrowings write-up of \$9 million</li> </ul>
Federal Corporate Tax Rate	<b>•</b> 35%

## **Estimated Pro Forma Financial Metrics**

Key Transaction Impacts to UBSH (1)							
Federal Corporate Tax Rate:	35%	25%	15%				
2018E & 2019E EPS Accretion	Accretive	Mid single-digit	Mid single-digit				
IRR	> 20%	> 20%	> 20%				
Initial Tangible Book Value Impact	Accretive	Minimal Dilution	Mid single-digit Dilution				
Tangible Book Value Earnback Period	None	2.00 years	3.75 years				

	Pro Forma at Close								
Federal Corporate Tax Rate:	35%	25%	15%						
Capital Ratios									
TCE/ TA	9.2%	8.9%	8.5%						
Leverage Ratio	9.6%	9.5%	9.4%						
Common Equity Tier 1 Ratio	9.7%	9.5%	9.3%						
Tier 1 Ratio	10.8%	10.7%	10.5%						
Total Risk-Based Ratio	12.6%	12.5%	12.3%						
Loan Concentration Ratios (2)									
C&D / Total Capital	83%	84%	85%						
CRE / Total Capital	296%	300%	303%						

<sup>(1)</sup> Estimated financial impact is presented solely for illustrative purposes using mean analyst estimates. Includes purchase accounting marks and deal related expenses

<sup>(2)</sup> Projected bank level total capital

### **Comprehensive Due Diligence and Preparation**

Thorough
Due Diligence
Process

- Engaged third party resources for Credit, Tax and Legal diligence
- Credit diligence
  - Reviewed 50% of all outstanding commercial loan balances
  - Reviewed 74% of all commercial loans risk-graded special mention or worse
  - Reviewed 78% of all commercial classified loan balances
- Additional diligence in areas of
  - Retail / marketing strategy
  - Commercial segment
  - Marine finance
  - Finance / accounting

- Risk management
- IT / bank operations
- Human resources

**Deferred Tax Asset** 

- Tax advisors completed thorough analysis on Xenith's \$154.9 million deferred tax asset
  - Expect no impairment of Xenith's deferred tax asset due to Section 382
  - Anticipate up to \$42 million write-off under an assumed federal tax rate of 25%

Crossing \$10 Billion

- Union has been preparing to cross \$10 billion in assets since 2014
- Merger will help defray the incremental regulatory expenses over a larger earnings and asset base
- Expect Durbin impact on interchange fees starting July 1, 2019
- Expect first DFAST submission by July 31, 2019

**Capital Plan** 

- Pro forma company to remain "well capitalized"
- C&D and CRE loan concentration ratios anticipated to remain in-line with current ratios



# **Crossing \$10 Billion**

- Union has been preparing to grow through \$10 billion in assets since 2014
  - Union has invested approximately \$5 million pre-tax annual run rate in people, systems and infrastructure in IT,
     Enterprise Risk and DFAST (Dodd Frank Stress Test)
  - Accelerates Union's growth over \$10 billion in assets by one year
    - Organic growth: Mid 2019
    - With this transaction closing: Q1 2018
  - Based on a Q1 2018 closing of the transaction, Union expects its reporting timeline to be as follows:

"As-of" date for first stress test
 December 31, 2018

■ First stress test reporting date July 31, 2019

First public disclosure
 October 15-31, 2019

#### Durbin amendment

- The Durbin amendment will limit the combined company's fees charged to retailers for debit card processing
- The limit will go into effect on July 1<sup>st</sup> following the year in which the combined company reports \$10 billion in assets as of December 31<sup>st</sup>
- Based on a Q1 2018 closing of the merger, the combined company expects the impact to begin on July 1, 2019,
   which is one year earlier than previously expected on a standalone basis



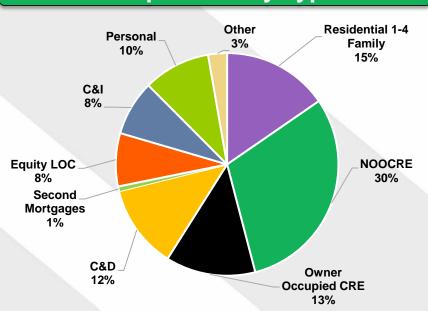
# **APPENDIX**



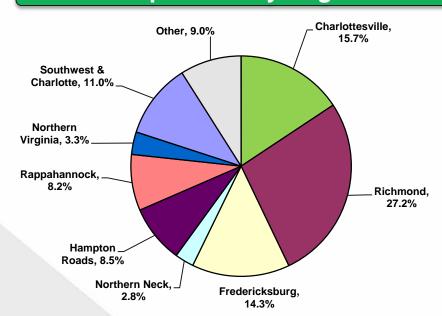
# **Diversified Loan Portfolio (Union)**

#### Loan Composition at September 30, 2017 – \$6.899 Billion

#### **Composition By Type**



#### **Composition By Region**



NOO CRE/Total Capital Ratio: 312%

Portfolio Characteristics	
Average loan size	\$148,082
Weighted average maturity	82 months
Yield YTD (Tax Equivalent)	4.41%

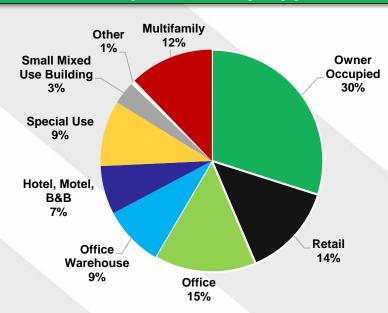
ADC/Total Capital: 86%



# **Commercial Real Estate Portfolio (Union)**

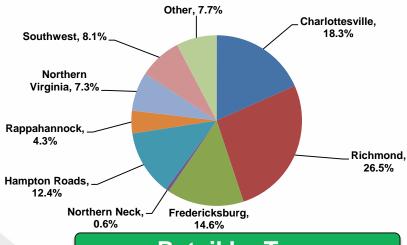
#### CRE Composition at September 30, 2017 - \$3.020 Billion

#### **Composition By Type**

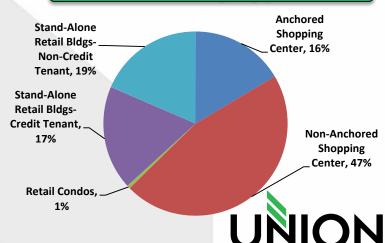


Portfolio Characteristics								
10 largest loans	6.6% of CRE portfolio							
10 largest loans	2.4% of total loan portfolio							
Weighted average maturity	60 months							
Weighted average coupon	4.04%							

#### **Composition By Region**

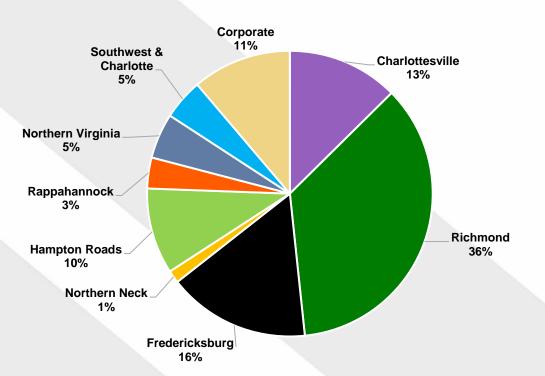


#### **Retail by Type**



# **Construction and Development Loans (Union)**

#### C&D Composition at September 30, 2017 - \$841 million



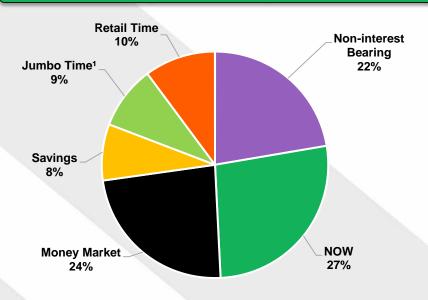
Portfolio Characteristics										
10 largest loans	16.6% of C&D portfolio									
10 largest loans	2.7% of total loan portfolio									
Weighted average maturity	22 months									
Weighted average coupon	4.30%									
C&D Loans/Total Capital Ratio	86.0%									

- 39.5% commercial construction, 23.1% residential construction and remainder of portfolio divided between raw land, land development and lots
- Most C&D loans have interest reserves
- Residential A&D loans must have 50% or more of the lots under contract to close
- CRE construction loans must be approved with a UB&T-provided mini-perm



# **Core Deposit Base (Union)**

#### Deposit Composition at September 30, 2017 - \$6.882 Billion



49% in transactional accounts

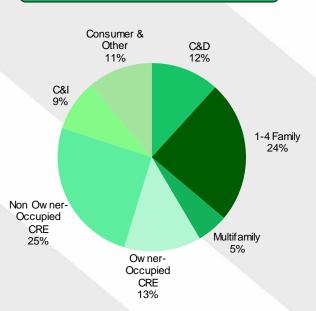
Consumer Noninterest Checking	23%
Commercial Noninterest Checking	77%
Total Noninterest Checking	100%
Consumer Interest Checking	55%
Commercial Interest Checking	42%
Instiutional Interest Checking	3%
Total Interest Checking	100%
Consumer Money Market	71%
Commercial Money Market	24%
Public Funds Money Market	5%
Total Money Market	100%
Consumer and IRA CDs	81%
Commercial CDs	16%
Institutional / Public Funds CDs	3%
Total CDs	100%
	· · · · · · · · · · · · · · · · · · ·

Deposit Base Characteristics	i.							
Average cost of interest bearing deposits	48 basis points							
Average total cost of deposits	37 basis points							
60% Consumer and 40% Commercial								
#1 deposit market share for Virginia-headquartered banks in Richmond MSA								



### **Pro Forma Loan Portfolio**

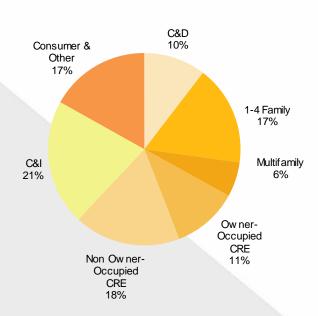
#### **UBSH**



Total Loans: \$6,574

Yield on Total Loans: 4.29%

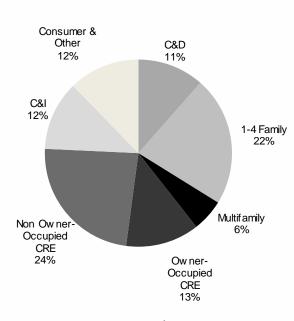
#### **XBKS**



Total Loans: \$2,357

Yield on Total Loans: 4.59%

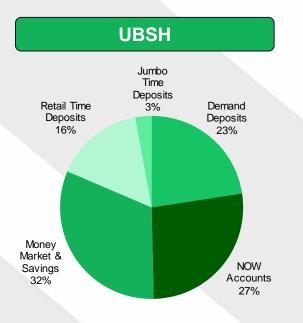
#### Pro Forma (1)

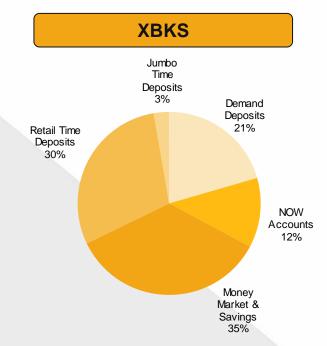


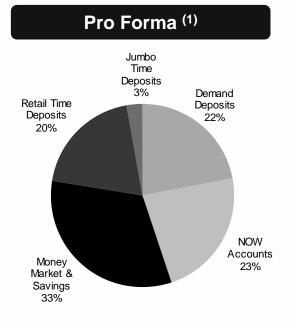
Total Loans: \$8,931



# **Pro Forma Deposit Composition**







**Total Deposits: \$6,617** 

Cost of Total Deposits: 0.32%

**Total Deposits: \$2,620** 

Cost of Total Deposits: 0.61%

**Total Deposits: \$9,237** 

Pro Forma Loans / Deposits: 97%

Source: SNL Financial Dollars in millions

Data as of or for the three months ended 3/31/2017

Note: Jumbo time deposits defined as time deposits greater than \$250,000

(1) Excludes purchase accounting adjustments



### **Non-GAAP Measures**

In reporting the results of the quarter ended September 30, 2017, and in prior periods, the Company has provided supplemental performance measures on a tax-equivalent, tangible, or operating basis. These measures are a supplement to GAAP used to prepare the Company's financial statements and should not be considered in isolation or as a substitute for comparable measures calculated in accordance with GAAP. In addition, the Company's non-GAAP measures may not be comparable to non-GAAP measures of other companies.

Net interest income (FTE), which is used in computing net interest margin (FTE), provides valuable additional insight into the net interest margin by adjusting for differences in tax treatment of interest income sources.

The Company believes tangible common equity is an important indication of its ability to grow organically and through business combinations as well as its ability to pay dividends and to engage in various capital management strategies. Tangible common equity is used in the calculation of certain profitability, capital, and per share ratios. These ratios are meaningful measures of capital adequacy because they provide a meaningful base for period-to-period and company-to-company comparisons, which the Company believes will assist investors in assessing the capital of the Company and its ability to absorb potential losses.



## **Reconciliation to GAAP**

Net interest income (FTE), which is used in computing net interest margin (FTE), provides valuable additional insight into the net interest margin by adjusting for differences in tax treatment of interest income sources.

	Nine 1	Months Ended		Th	ree N	Ionths End	ed											
	Sep	tember 30,	September 30,		June 30,		March 31,		Year Ended December 31,									
(Dollars in thousands)		2017		2017		2017		2017		2017 2010		.6	2015	2014	2013			
Net Interest Income & Core Net Interest Income (FTE)																		
Net interest income (GAAP)	\$	206,765	\$	71,198	\$	68,999	\$	66,567	\$ 265	5,150	\$ 251,834	\$ 255,018	\$ 151,626					
FTE adjustment		7,836		2,648		2,648		2,540	10	),244	9,079	8,127	5,256					
Net Interest Income FTE (non-GAAP)		214,601		73,846		71,647		69,107	275	5,394	260,913	263,145	156,882					
Average earning assets		\$7,922,944	\$	88,167,919	\$	7,934,405	\$	7,660,937	\$7,249	0,090	\$6,713,239	\$6,437,681	\$3,716,849					
Net interest margin (GAAP)		3.49%		3.46%		3.49%		3.52%	3	.66%	3.75%	3.96%	4.08%					
Net interest margin (FTE) (non-GAAP)		3.62%		3.59%		3.62%		3.66%	3	.80%	3.89%	4.09%	4.22%					

### **Reconciliation to GAAP**

The Company believes tangible common equity is an important indication of its ability to grow organically and through business combinations as well as its ability to pay dividends and to engage in various capital management strategies. Tangible common equity is used in the calculation of certain profitability, capital, and per share ratios. These ratios are meaningful measures of capital adequacy because they provide a meaningful base for period-to-period and company-to-company comparisons, which the Company believes will assist investors in assessing the capital of the Company and its ability to absorb potential losses.

	Nine	Months Ended	Ended Three Months Ended																	
	September 30,		Sep	otember 30,	), June 30		Ma	March 31,		Year Ended December 31,										
(Dollars in thousands)	_ ^	2017		2017		2017	2017		2016		2016 2015		2014			2013				
Tangible Assets																				
Ending assets (GAAP)	\$	9,029,436	\$	9,029,436	\$	8,915,187	\$	8,669,920	\$8	,426,793	\$7	7,693,291	\$7	,358,643	\$4	,176,353				
Less: Ending intangible assets		314,208		314,208		315,613		317,156		318,793		316,832		325,277		71,380				
Ending tangible assets (non-GAAP)	\$	8,715,228	\$	8,715,228	\$	8,599,574	\$	8,352,764	\$8	,108,000	\$7	7,376,459	\$7	,033,366	\$4	,104,973				
Tangible Common Equity																				
Ending common stockholders' equity (GAAP)	\$	1,041,371	\$	1,041,371	\$	1,030,869	\$	1,015,631	\$1	,001,032	\$	995,367	\$	977,169	\$	437,810				
Less: Ending intangible assets		314,208	314,208		315,613			317,156	318,793		316,832		325,277		71,380					
Ending tangible common stockholders' equity (non-GAAP)	\$	727,163	\$	727,163	\$	715,256	\$	698,475	\$	682,239	\$	678,535	\$	651,892	\$	366,430				
Average common stockholders' equity (GAAP)	\$	1,024,853	\$	1,037,792	\$	1,026,148	\$	1,010,318	\$	994,785	\$	991,977	\$	983,727	\$	435,635				
Less: Average intangible assets		316,375		314,872		316,355		317,934		318,131		320,906		333,495		73,205				
Average tangible common stockholders' equity (non-GAAP)	\$	708,478	\$	722,920	\$	709,793	\$	692,384	\$	676,654	\$	671,071	\$	650,232	\$	362,430				
ROE (GAAP)		7.53%		7.90%		7.02%		7.68%		7.79%		6.76%		5.30%		7.89%				
ROTCE (non-GAAP)		10.90%		11.34%		10.15%		11.20%		11.45%		10.00%		8.02%		9.48%				
Common equity to total assets (GAAP)		11.53%		11.53%		11.56%		11.71%		11.88%		12.94%		13.28%		10.48%				
Tangible common equity / tangible assets (non-GAAP)		8.34%		8.34%		8.32%		8.36%		8.41%		9.20%		9.27%		8.93%				



### **Reconciliation to GAAP**

Operating measures exclude acquisition and conversion costs unrelated to the Company's normal operations. The Company believes these measures are useful to investors as they exclude certain costs resulting from acquisition activity and allow investors to more clearly see the combined economic results of the organization's operations.

	Nine	Months Ended	s Ended Three Months Ended																
	September 30,			ptember 30,		June 30,	March 31,				Ye	ar Ended D	)ece	mber 31,	,				
(Dollars in thousands, except per share amounts)		2017	2017		2017		2017		2016		2015		2014		2013				
Operating Measures	·	_														<u> </u>			
Net income (GAAP)	\$	57,737	\$	20,658	\$	17,956	\$	19,124	\$	77,476	\$	67,079	\$	52,164	\$	34,366			
Acquisition and conversion costs, net of tax		3,020		661		2,358		-				-		13,724		2,042			
Net operating earnings (non-GAAP)	\$	60,757	\$	21,319	\$	20,314	\$	19,124	\$	77,476	\$	67,079	\$	65,888	\$	36,408			
Weighted average common shares outstanding, diluted		43,767,502		43,792,058	2	43,783,952	2	13,725,923	4	3,890,271	45	5,138,891	46	5,130,895	2:	5,030,711			
Earnings per common share, diluted (GAAP)	\$	1.32	\$	0.47	\$	0.41	\$	0.44	\$	1.77	\$	1.49	\$	1.13	\$	1.37			
Operating earnings per common share, diluted (non-GAAP)	\$	1.39	\$	0.49	\$	0.46	\$	0.44	\$	1.77	\$	1.49	\$	1.43	\$	1.45			
Average assets (GAAP)	\$	8,730,815	\$	8,973,964	\$	8,747,377	\$	8,465,517	\$	8,046,305	\$7	7,492,895	\$7	7,250,494	\$4	4,051,850			
ROA (GAAP)		0.88%		0.91%		0.82%		0.92%		0.96%		0.90%		0.72%		0.85%			
Operating ROA (non-GAAP)		0.93%		0.94%		0.93%		0.92%		0.96%		0.90%		0.91%		0.90%			
Average common equity (GAAP)	\$	1,024,853	\$	1,037,792	\$	1,026,148	\$	1,010,318	\$	994,785	\$	991,977	\$	983,727	\$	435,635			
ROE (GAAP)		7.53%		7.90%		7.02%		7.68%		7.79%		6.76%		5.30%		7.89%			
Operating ROE (non-GAAP)		7.93%		8.15%		7.94%		7.68%		7.79%		6.76%		6.70%		8.36%			
Average tangible common equity (non-GAAP)	\$	708,478	\$	722,920	\$	709,793	\$	692,384	\$	676,654	\$	671,071	\$	650,232	\$	362,430			
ROTCE (non-GAAP)		10.90%		11.34%		10.15%		11.20%		11.45%		10.00%		8.02%		9.48%			
Operating ROTCE (non-GAAP)		11.47%		11.70%		11.48%		11.20%		11.45%		10.00%		10.13%		10.05%			
Noninterest expense (GAAP)	\$	174,821	\$	57,496	\$	59,930	\$	57,395	\$	222,703	\$	216,882	\$	238,216	\$	137,047			
Less: Acquisition and conversion costs		3,476		732		2,744		· -		-		-		20,345		2,132			
Operating noninterest expense (non-GAAP)	\$	171,345	\$	56,764	\$	57,186	\$	57,395	\$	222,703	\$	216,882	\$	217,871	\$	134,915			
Net interest income (GAAP)	\$	206,765	\$	71,198	\$	68,999	\$	66,567	\$	265,150	\$	251,834	\$	255,018	\$	151,626			
Net interest income (FTE) (non-GAAP)		214,601		73,846		71,647		69,107		275,394		260,913		263,145		156,882			
Noninterest income (GAAP)		54,430		17,536		18,056		18,839		70,907		65,007		61,287		38,728			
Efficiency ratio (GAAP)		66.93%		64.80%		68.84%		67.20%		66.27%		68.45%		75.31%		72.00%			
Efficiency ratio (FTE) (non-GAAP)		64.98%		62.92%		66.81%		65.26%		64.31%		66.54%		73.43%		70.06%			
Operating efficiency ratio (FTE) (non-GAAP)		63.69%		62.12%		63.75%		65.26%		64.31%		66.54%		67.15%		68.97%			

